

THE MAGAZINE INDUSTRY EXPERTS HAVE BEEN WAITING FOR!

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AUTHORITTY 5.0



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20 Remarkable Women of 2022



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Happy International Women's Day 2022



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100 PAGES



EDITOR'S NOTE

By Mary Henderson | Photos by Mauro Palmieri

I felt very compelled to launch this issue and showcase 20 remarkable women who are not TikTok or Instagram famous, but famous for their expertise and the impact they are creating in the world.

These are the women, I want to hang out with for a week on a deserted beach, sitting around a campfire and share stories and wisdom.

Every woman on the front cover has a story to tell. The goal of this issue is to demonstrate that within each one of these women lies a combination of success, motherhood, leadership, failure, authority, shame, insecurity, love, passion, commitment, dedication, loss and most of all a burning mission.

There is no fame or influence. These are real women, like you, who have walked the road less travelled, the true hero's journey and it is my privilege and honour to introduce you to them.

For me, the only way to create change in the world is one person at a time.

This is why I am so passionate about educating humans that their knowledge, wisdom and skill is the true currency. It's the highest energy exchange, it never depreciates in value and it's always with you. When humanity can fathom the power of their own currency, this is when true change will happen.

International Women's Day is not just a 24-hour celebration. It has a different meaning for each woman. For me, it's about the possibilities of possibilities. It's the potential that lies within me and my journey toward self-mastery.

March also celebrates Women's History Month to honour the generations of courageous women and girls who have contributed to their nations in so many ways. I would like to honour all generations of women, young and old who have made a positive impact to humanity that has helped move us forward.

My hope for 2022 is to see a world less divided, more tolerant and raise consciousness at a much higher level so we can all live in peace and harmony. **That starts in you.**

Thank you to the content contributors who have created stellar articles this month. You are so appreciated.

Please provide us feedback on topics you would like us to cover in the magazine. We would love to hear from you.

Mary x

I recommend doing these things:

1. Invest in your personal brand through video content; be the next Oprah of your industry and build an audience.

2. Scale yourself out of your business by systemising and automating your business and scale your team.

3. Improve your client experience by making leads/clients feel WOW at every touch point. Go above and beyond the little things they don't expect you to do. Excellence is in the details.

**"IF YOU
WANT
SOMETHING
SAID,
ASK
A MAN;
IF YOU
WANT
SOMETHING
DONE,
ASK A
WOMAN."**

-MARGARET THATCHER



Maryia Oayda

Your LinkedIn Profile Link:

<https://www.linkedin.com/in/maryia-oayda/>

Do you have a book/podcast:

No

What is your specialisation and who do you serve?

I help executives and business owners achieve radical business transformation using human intelligence system that creates high-performing teams and fast-growing companies.

I can serve a diverse audience.

- Executives
- Business Owners
- Managers
- CEO's in Fortune 500 companies
- Entrepreneurs
- Mompreneurs

What do you stand for?

I fully uncovered my potential by jumping into uncertainty and fears

and today this is my driver. I am passionate to show every person what's possible.

How are you making a difference to the people you serve?

Growing up in the post-Soviet Belarusian regime, I always sensed the presence of invisible walls. I was taught to think, feel, and act in a certain way. Music was my savior. I felt the most alive when I played my violin.

As a psychologist turned journalist, I conducted over 600 exclusive face-to-face interviews with successful business magnates and top-level government officials. Inspired by the non-linear nature of music and using my profound knowledge of human psychology, I identified and extracted success principles from my discussions and formulated impeccable methodology.

I help my clients to look at themselves and their businesses from non-linear perspectives.

EQUALITY FOR WOMEN

